



Community Profile

E 104th Ave
 E 104th Ave, Henderson, Colorado, 80640
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.88543
 Longitude: -104.88143

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	463	15,404	89,773
2010 Total Population	2,014	28,992	138,832
2020 Total Population	2,629	34,685	157,369
2020 Group Quarters	0	8	820
2025 Total Population	2,895	37,523	167,530
2020-2025 Annual Rate	1.95%	1.59%	1.26%
2020 Total Daytime Population	3,658	29,057	122,195
Workers	2,450	12,473	48,295
Residents	1,208	16,584	73,900
Household Summary			
2000 Households	169	5,134	30,185
2000 Average Household Size	2.74	3.00	2.96
2010 Households	711	9,198	46,993
2010 Average Household Size	2.83	3.15	2.94
2020 Households	921	10,805	52,817
2020 Average Household Size	2.85	3.21	2.96
2025 Households	1,012	11,628	56,047
2025 Average Household Size	2.86	3.23	2.97
2020-2025 Annual Rate	1.90%	1.48%	1.19%
2010 Families	533	7,372	34,977
2010 Average Family Size	3.24	3.48	3.38
2020 Families	681	8,558	38,935
2020 Average Family Size	3.28	3.56	3.42
2025 Families	745	9,180	41,221
2025 Average Family Size	3.30	3.58	3.43
2020-2025 Annual Rate	1.81%	1.41%	1.15%
Housing Unit Summary			
2000 Housing Units	181	5,319	31,023
Owner Occupied Housing Units	81.2%	87.3%	79.0%
Renter Occupied Housing Units	12.2%	9.3%	18.3%
Vacant Housing Units	6.6%	3.5%	2.7%
2010 Housing Units	748	9,691	49,399
Owner Occupied Housing Units	65.5%	79.7%	69.4%
Renter Occupied Housing Units	29.5%	15.2%	25.7%
Vacant Housing Units	4.9%	5.1%	4.9%
2020 Housing Units	922	10,917	53,776
Owner Occupied Housing Units	66.3%	83.1%	71.7%
Renter Occupied Housing Units	33.6%	15.9%	26.5%
Vacant Housing Units	0.1%	1.0%	1.8%
2025 Housing Units	1,012	11,730	56,942
Owner Occupied Housing Units	66.9%	83.7%	72.6%
Renter Occupied Housing Units	33.0%	15.4%	25.8%
Vacant Housing Units	0.0%	0.9%	1.6%
Median Household Income			
2020	\$78,412	\$86,533	\$79,912
2025	\$84,696	\$94,974	\$85,842
Median Home Value			
2020	\$336,897	\$339,678	\$336,504
2025	\$369,033	\$369,465	\$367,055
Per Capita Income			
2020	\$30,949	\$31,528	\$31,515
2025	\$34,289	\$34,807	\$34,868
Median Age			
2010	30.3	30.9	31.8
2020	31.1	32.6	33.8
2025	28.8	32.0	33.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	921	10,805	52,817
<\$15,000	1.2%	2.7%	4.4%
\$15,000 - \$24,999	1.1%	2.1%	3.6%
\$25,000 - \$34,999	5.0%	4.7%	5.4%
\$35,000 - \$49,999	12.1%	11.3%	11.0%
\$50,000 - \$74,999	26.9%	19.3%	20.9%
\$75,000 - \$99,999	20.3%	18.4%	18.0%
\$100,000 - \$149,999	24.0%	25.9%	23.6%
\$150,000 - \$199,999	5.8%	10.2%	8.1%
\$200,000+	3.8%	5.5%	4.9%
Average Household Income	\$91,860	\$100,657	\$93,776
2025 Households by Income			
Household Income Base	1,012	11,628	56,047
<\$15,000	1.1%	2.3%	3.8%
\$15,000 - \$24,999	0.9%	1.8%	3.0%
\$25,000 - \$34,999	4.2%	3.9%	4.6%
\$35,000 - \$49,999	10.4%	9.8%	9.9%
\$50,000 - \$74,999	24.1%	17.3%	19.5%
\$75,000 - \$99,999	19.9%	17.7%	17.7%
\$100,000 - \$149,999	27.5%	28.5%	25.8%
\$150,000 - \$199,999	7.4%	12.2%	9.6%
\$200,000+	4.6%	6.5%	5.9%
Average Household Income	\$101,991	\$111,704	\$104,080
2020 Owner Occupied Housing Units by Value			
Total	611	9,068	38,542
<\$50,000	1.8%	7.3%	4.3%
\$50,000 - \$99,999	0.0%	3.3%	2.4%
\$100,000 - \$149,999	0.0%	1.6%	2.8%
\$150,000 - \$199,999	1.1%	2.5%	4.2%
\$200,000 - \$249,999	3.6%	4.3%	6.7%
\$250,000 - \$299,999	26.0%	14.8%	15.2%
\$300,000 - \$399,999	47.5%	40.8%	39.6%
\$400,000 - \$499,999	14.9%	17.1%	14.7%
\$500,000 - \$749,999	5.2%	5.9%	7.4%
\$750,000 - \$999,999	0.0%	1.9%	1.9%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$347,426	\$341,578	\$351,360
2025 Owner Occupied Housing Units by Value			
Total	677	9,816	41,347
<\$50,000	0.3%	5.6%	2.9%
\$50,000 - \$99,999	0.0%	2.8%	1.4%
\$100,000 - \$149,999	0.0%	1.3%	1.3%
\$150,000 - \$199,999	0.3%	1.6%	2.1%
\$200,000 - \$249,999	1.3%	2.7%	4.2%
\$250,000 - \$299,999	14.3%	9.2%	10.4%
\$300,000 - \$399,999	48.9%	38.7%	41.3%
\$400,000 - \$499,999	23.6%	24.9%	20.5%
\$500,000 - \$749,999	11.2%	9.2%	11.8%
\$750,000 - \$999,999	0.0%	3.4%	2.9%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	\$390,620	\$383,800	\$399,697

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	2,013	28,992	138,831
0 - 4	11.4%	9.8%	8.9%
5 - 9	11.1%	9.9%	8.7%
10 - 14	6.9%	8.7%	7.9%
15 - 24	11.1%	11.8%	12.7%
25 - 34	20.8%	17.8%	17.6%
35 - 44	17.8%	17.2%	15.8%
45 - 54	9.8%	12.2%	12.8%
55 - 64	7.3%	8.3%	9.1%
65 - 74	2.6%	3.0%	3.9%
75 - 84	0.8%	1.1%	1.9%
85 +	0.4%	0.3%	0.7%
18 +	66.7%	67.1%	70.3%
2020 Population by Age			
Total	2,632	34,687	157,368
0 - 4	10.3%	8.7%	8.0%
5 - 9	10.0%	9.1%	8.3%
10 - 14	9.2%	8.6%	8.0%
15 - 24	12.2%	12.5%	12.7%
25 - 34	13.4%	14.9%	14.9%
35 - 44	17.9%	16.4%	16.0%
45 - 54	13.2%	12.5%	12.5%
55 - 64	7.1%	9.5%	10.0%
65 - 74	4.9%	5.8%	6.5%
75 - 84	1.3%	1.8%	2.4%
85 +	0.3%	0.4%	0.8%
18 +	65.6%	69.3%	71.6%
2025 Population by Age			
Total	2,897	37,522	167,530
0 - 4	10.5%	8.8%	8.1%
5 - 9	10.5%	8.9%	8.2%
10 - 14	9.8%	8.7%	8.0%
15 - 24	14.2%	12.6%	12.7%
25 - 34	15.5%	16.3%	15.4%
35 - 44	14.4%	15.1%	15.4%
45 - 54	13.2%	12.0%	12.3%
55 - 64	6.1%	8.7%	9.3%
65 - 74	4.2%	6.0%	6.8%
75 - 84	1.4%	2.4%	3.1%
85 +	0.3%	0.4%	0.8%
18 +	64.4%	69.1%	71.5%
2010 Population by Sex			
Males	1,002	14,547	69,580
Females	1,013	14,445	69,252
2020 Population by Sex			
Males	1,297	17,350	78,612
Females	1,333	17,334	78,757
2025 Population by Sex			
Males	1,415	18,733	83,448
Females	1,480	18,790	84,082

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	2,013	28,991	138,832
White Alone	75.4%	77.2%	76.2%
Black Alone	2.1%	1.8%	2.0%
American Indian Alone	1.2%	1.0%	1.2%
Asian Alone	2.1%	3.3%	3.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	13.4%	12.3%	12.9%
Two or More Races	5.7%	4.3%	4.1%
Hispanic Origin	35.7%	34.8%	34.8%
Diversity Index	69.2	67.3	68.2
2020 Population by Race/Ethnicity			
Total	2,629	34,684	157,369
White Alone	71.9%	74.0%	73.0%
Black Alone	2.5%	2.2%	2.5%
American Indian Alone	1.4%	1.1%	1.4%
Asian Alone	2.5%	3.8%	4.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	15.0%	13.8%	14.0%
Two or More Races	6.7%	5.0%	4.8%
Hispanic Origin	39.5%	38.4%	37.7%
Diversity Index	72.9	71.1	71.6
2025 Population by Race/Ethnicity			
Total	2,895	37,523	167,529
White Alone	70.1%	72.4%	71.5%
Black Alone	2.7%	2.4%	2.7%
American Indian Alone	1.5%	1.2%	1.4%
Asian Alone	2.7%	4.0%	4.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	16.0%	14.6%	14.6%
Two or More Races	7.1%	5.4%	5.1%
Hispanic Origin	42.1%	40.8%	39.8%
Diversity Index	74.8	72.8	73.2
2010 Population by Relationship and Household Type			
Total	2,014	28,992	138,832
In Households	100.0%	100.0%	99.5%
In Family Households	88.6%	91.3%	88.0%
Householder	25.2%	25.5%	25.2%
Spouse	18.0%	19.8%	19.0%
Child	38.1%	38.6%	35.9%
Other relative	4.3%	4.7%	5.0%
Nonrelative	2.8%	2.8%	2.9%
In Nonfamily Households	11.4%	8.7%	11.5%
In Group Quarters	0.0%	0.0%	0.5%
Institutionalized Population	0.0%	0.0%	0.5%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population 25+ by Educational Attainment			
Total	1,531	21,219	99,233
Less than 9th Grade	2.3%	7.1%	5.9%
9th - 12th Grade, No Diploma	8.0%	8.2%	7.9%
High School Graduate	22.3%	23.4%	23.2%
GED/Alternative Credential	6.6%	5.3%	5.1%
Some College, No Degree	21.5%	21.7%	22.7%
Associate Degree	10.7%	8.9%	9.4%
Bachelor's Degree	20.0%	18.0%	18.1%
Graduate/Professional Degree	8.6%	7.4%	7.6%
2020 Population 15+ by Marital Status			
Total	1,852	25,544	119,156
Never Married	32.3%	30.9%	31.7%
Married	55.0%	56.6%	53.0%
Widowed	0.9%	2.9%	3.7%
Divorced	11.8%	9.7%	11.5%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,528	19,486	90,188
Population 16+ Employed	93.7%	93.7%	93.2%
Population 16+ Unemployment rate	6.2%	6.3%	6.8%
Population 16-24 Employed	12.7%	13.0%	13.5%
Population 16-24 Unemployment rate	16.1%	11.7%	12.1%
Population 25-54 Employed	74.5%	69.9%	68.7%
Population 25-54 Unemployment rate	4.6%	5.5%	5.8%
Population 55-64 Employed	8.9%	12.8%	13.3%
Population 55-64 Unemployment rate	4.5%	5.2%	5.8%
Population 65+ Employed	4.0%	4.4%	4.5%
Population 65+ Unemployment rate	5.0%	5.4%	6.4%
2020 Employed Population 16+ by Industry			
Total	1,432	18,249	84,093
Agriculture/Mining	4.4%	1.7%	1.6%
Construction	11.0%	13.0%	11.1%
Manufacturing	4.7%	6.9%	8.1%
Wholesale Trade	0.8%	3.7%	4.1%
Retail Trade	9.6%	11.2%	11.4%
Transportation/Utilities	16.6%	10.9%	9.0%
Information	4.6%	3.0%	2.8%
Finance/Insurance/Real Estate	8.7%	5.2%	5.4%
Services	34.1%	39.5%	41.6%
Public Administration	5.5%	4.8%	5.0%
2020 Employed Population 16+ by Occupation			
Total	1,431	18,248	84,092
White Collar	61.1%	57.3%	58.5%
Management/Business/Financial	18.1%	15.9%	14.3%
Professional	18.6%	15.8%	17.7%
Sales	8.6%	9.4%	9.9%
Administrative Support	15.8%	16.1%	16.6%
Services	10.3%	14.5%	16.1%
Blue Collar	28.5%	28.2%	25.5%
Farming/Forestry/Fishing	0.0%	0.7%	0.5%
Construction/Extraction	6.6%	8.9%	8.1%
Installation/Maintenance/Repair	7.6%	5.3%	4.3%
Production	2.4%	4.9%	4.7%
Transportation/Material Moving	11.8%	8.4%	7.8%

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March 17, 2021



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2010 Households by Type			
Total	711	9,198	46,993
Households with 1 Person	17.6%	14.0%	18.8%
Households with 2+ People	82.4%	86.0%	81.2%
Family Households	75.0%	80.1%	74.4%
Husband-wife Families	53.6%	62.2%	56.1%
With Related Children	34.0%	37.7%	31.6%
Other Family (No Spouse Present)	21.4%	17.9%	18.4%
Other Family with Male Householder	6.8%	6.6%	6.4%
With Related Children	4.8%	4.7%	4.3%
Other Family with Female Householder	14.6%	11.3%	11.9%
With Related Children	11.4%	8.3%	8.3%
Nonfamily Households	7.5%	5.9%	6.8%
All Households with Children	50.6%	51.2%	44.6%
Multigenerational Households	4.9%	6.3%	6.1%
Unmarried Partner Households	8.4%	8.2%	8.0%
Male-female	7.0%	7.3%	7.2%
Same-sex	1.4%	0.9%	0.9%
2010 Households by Size			
Total	711	9,199	46,993
1 Person Household	17.6%	14.0%	18.8%
2 Person Household	29.1%	28.3%	30.0%
3 Person Household	18.0%	18.5%	18.0%
4 Person Household	19.0%	20.5%	17.4%
5 Person Household	10.7%	10.8%	8.9%
6 Person Household	3.5%	4.7%	4.0%
7 + Person Household	2.1%	3.1%	2.9%
2010 Households by Tenure and Mortgage Status			
Total	711	9,198	46,993
Owner Occupied	68.9%	84.0%	73.0%
Owned with a Mortgage/Loan	62.0%	74.3%	63.9%
Owned Free and Clear	6.9%	9.7%	9.1%
Renter Occupied	31.1%	16.0%	27.0%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	128	144	136
Percent of Income for Mortgage	18.0%	16.4%	17.6%
Wealth Index	75	100	89
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	748	9,691	49,399
Housing Units Inside Urbanized Area	100.0%	99.5%	98.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.5%	1.5%
2010 Population By Urban/ Rural Status			
Total Population	2,014	28,992	138,832
Population Inside Urbanized Area	100.0%	99.6%	98.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.		Home Improvement (4B)	Bright Young Professionals (8C)
3.		American Dreamers (7C)	American Dreamers (7C)
2020 Consumer Spending			
Apparel & Services: Total \$	\$2,127,394	\$27,029,914	\$122,662,875
Average Spent	\$2,309.87	\$2,501.61	\$2,322.41
Spending Potential Index	108	117	108
Education: Total \$	\$1,443,109	\$19,255,172	\$91,133,289
Average Spent	\$1,566.89	\$1,782.06	\$1,725.45
Spending Potential Index	88	100	96
Entertainment/Recreation: Total \$	\$3,047,888	\$38,898,896	\$176,239,166
Average Spent	\$3,309.32	\$3,600.08	\$3,336.79
Spending Potential Index	102	111	103
Food at Home: Total \$	\$5,004,739	\$64,221,430	\$293,112,419
Average Spent	\$5,434.03	\$5,943.68	\$5,549.58
Spending Potential Index	102	111	104
Food Away from Home: Total \$	\$3,663,466	\$46,864,018	\$213,668,512
Average Spent	\$3,977.70	\$4,337.25	\$4,045.45
Spending Potential Index	106	115	107
Health Care: Total \$	\$5,415,040	\$69,612,927	\$313,360,294
Average Spent	\$5,879.52	\$6,442.66	\$5,932.94
Spending Potential Index	102	112	103
HH Furnishings & Equipment: Total \$	\$2,212,412	\$28,128,586	\$125,689,381
Average Spent	\$2,402.18	\$2,603.29	\$2,379.71
Spending Potential Index	110	119	109
Personal Care Products & Services: Total \$	\$918,719	\$11,658,666	\$52,675,284
Average Spent	\$997.52	\$1,079.01	\$997.32
Spending Potential Index	109	117	109
Shelter: Total \$	\$17,639,973	\$229,458,546	\$1,058,666,756
Average Spent	\$19,153.07	\$21,236.33	\$20,044.05
Spending Potential Index	99	110	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,441,860	\$30,509,062	\$134,111,029
Average Spent	\$2,651.31	\$2,823.61	\$2,539.16
Spending Potential Index	113	121	108
Travel: Total \$	\$2,229,906	\$28,837,923	\$131,087,475
Average Spent	\$2,421.18	\$2,668.94	\$2,481.92
Spending Potential Index	100	111	103
Vehicle Maintenance & Repairs: Total \$	\$1,103,122	\$14,036,295	\$63,957,462
Average Spent	\$1,197.74	\$1,299.06	\$1,210.93
Spending Potential Index	103	112	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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